

# **BQE** Software, Inc.

## **FOR IMMEDIATE RELEASE**

Graphics available upon request

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### **BQE Software Launches New Reseller Initiative** *New Program Offers Profit-Building Opportunities for Authorized Resellers*

LOMITA, CALIFORNIA – April 8, 2002 – BQE Software, Inc., a leading developer of time billing and project management software, recently announced the launch of a new program aimed at recruiting resellers and increasing distribution of its popular BillQuick software products. BillQuick is considered one of the most flexible time billing systems available today, meeting the needs of users who require billing based upon criteria such as time and expense, fixed fee, hourly billing, hourly billing with a “not to exceed” amount and contractual billing. BillQuick is also fully customizable to meet the individual business needs of so many different industries.

“The demand for our BillQuick products is growing so quickly that we have decided to re-vamp our marketing strategies to drive potential customers to resellers,” said Will Breiholz, General Manager of BQE. “We are aggressively recruiting and training resellers, while offering them a very attractive incentives package. We see this as the fastest way to growth, both for ourselves and our resellers.”

The BQE Software reseller initiative requires no annual fee and includes benefits such as 35% discount on BQE products with the opportunity to realize additional quarterly rebates based on sales volume, toll-free technical support, participation in a co-op trade show campaign, lead generation and referrals, free marketing materials and free trial versions.

In addition to BillQuick 2000 and BillQuick enterprise, BQE Software has designed a series of products for professional service industries that completely automate the time keeping and billing process. This includes software for off-site consultants and satellite offices, time keeping, expense recording, report generation, invoicing, client setup/review and project setup/review via the Web, email and PDAs.

Interested resellers should contact BQE Software directly to receive a free version of BillQuick Lite, a limited, single user product. BQE Software also offers a free 60-day evaluation copy of BillQuick and all of its add-on products that can be downloaded from their Web site. For more information on BQE Software or BillQuick products, call (888) 245-5669 or visit [www.BillQuick.com](http://www.BillQuick.com).

**About BQE Software, Inc.**

BQE Software, Inc., founded in 1995, is a leading developer of time billing and project management software. Its flagship product, BillQuick, offers tools to maintain time records, client information and project development. BillQuick meets the needs of users who require billing based upon criteria such as time and expense, fixed fee, hourly billing, hourly billing with a “not to exceed” amount and contractual billing. All invoices, statements and reports are completely customizable with Seagate’s Crystal Reports 7.0. BillQuick is network compatible with multiple users, and allows for off-site time entry and data merging. It features Microsoft Access compatible data files as well as SQL server data files. In addition, billings and reports can be exported to any software package, including QuickBooks and Peachtree Accounting. Architects, engineers, accountants, attorneys, consultants and programmers have all discovered the unequaled features and flexibility of BillQuick products. For more information on BQE Software or BillQuick products, call (888) 245-5669 or visit [www.BillQuick.com](http://www.BillQuick.com).

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