



Case Study

WINTER HOLBEN ARCHITECTURE



ABOUT WINTER HOLBEN ARCHITECTURE:

Based in Kittery, Maine, Winter Holben is a multidisciplinary studio built around the concept of seamlessly integrating architecture, design, and branding. They create immersive experiences for a variety of residential, commercial, and retail clients—including Bank of America and UPS—that engage visitors, patrons, and employees alike.

BACKGROUND

Prior to adopting BQE Core, Winter Holben relied on a very manual system for their back office processes. They would enter time cards in one spreadsheet, record billing in another, and manage projects in yet another.

Naturally, this approach required extensive data entry and wasted precious time. Furthermore, the separation of information meant that additional data analysis was quite the chore. Calculating metrics like an employee's effective bill rate or a project's profit margins necessitated lots of copying and pasting and entering spreadsheet formulas.

SOLUTION

Winter Holben ditched their spreadsheets for Core's billing, time and expense, project management, and reporting capabilities. They make use of Core's integration with QuickBooks Online—including its smart mapping feature—to simplify all of their bookkeeping.

Employees can now manage practically everything in one place, just by entering their time cards. In the words of Winter Holben's bookkeeper, Marcy

“Core is a full-service program—it covers everything you need. We saved literally hours per week and it's reduced our manual workload by a ton.”

- MARCY MONKMAN, BOOKKEEPER

Monkman, *“Everything flows from the time cards and populates the invoices and the reporting.”*

BENEFITS

After several months of using Core, Monkman reports that the biggest difference so far is the time they've saved. Their office manager alone has reduced their workload by four hours per week. This is largely because Core drastically simplifies and shortens the data entry process by offering so many capabilities in one platform.

They've cut out *“all the manual work starting with the time cards, then invoicing, then updating the project management files.”* Monkman continues, *“With Core we're able to do all of that in one place.”*

While she's already seen amazing benefits, Monkman notes that Winter Holben is just beginning to scratch the surface of Core's many features. She's thrilled to see what she'll learn next.

Summarizing her experience, she adds, *“I'm very impressed with the power of Core. It has completely streamlined our processes. It's a very powerful tool.”*