



## BQE Launches CORE CRM, a Client Relationship Management software designed for Professional Service Firms

***CORE CRM is designed for architects, engineers, accountants, lawyers and business consultants to manage marketing and win clients.***

**Torrance, Calif., – November 10, 2020** - BQE, a leading software provider to professional service firms, is proud to announce the launch of CORE CRM an easy-to-use solution with a clean and intuitive user-interface that integrates seamlessly with the entire BQE CORE platform.

“Over the past 25 years, BQE has been a leader in the development of software tools that enable professional service firms to manage every aspect of their business from time and expense tracking, to invoicing, accounting and HR. With the addition of CORE CRM, we are empowering our customers to win more business and grow their existing client relationships,” said Shafat Qazi, CEO & Founder of BQE Software.

CORE CRM is a cloud-native platform that can be securely accessed anywhere, anytime through PCs or iOS/Android apps, giving users real-time, ubiquitous access to all the tools business managers need to grow their firms. CORE’s client relationship management tools include:

- Lead and Prospect Management
- Marketing Campaign Management
- Sales Goal Management
- Opportunity Tracking
- Quote and Proposal
- Customizable Sales & Marketing Resource Library
- Unlimited eMail Templates
- To-Do, Notes and Follow-up Management
- Sales Pipeline Funnel and Forecasting

“For years, our customers have been asking us to build CRM tools that understand the unique needs of a professional services firm. During our research, it became abundantly clear there was an amazing opportunity to fill a void neglected by the major CRM platforms available today,” Qazi said. “In addition, having all of their business tools integrated within the single, beautifully designed BQE CORE platform simplifies their workflow while reducing costs.”

BQE CORE and CORE CRM is supported by award-winning, live, global customer support, with experts on-hand to help customers use the platform 24/7/365.



### **About BQE**

BQE Software develops innovative business management software for professional services firms. Its flagship product, BQE Core®, centralizes and streamlines the way firms enter and use information for time tracking, billing, project management, and accounting. That gives them the speed and insight necessary to rapidly make informed decisions, increase productivity, and grow profits. BQE Software is trusted by leading architects, engineers, accountants, attorneys, IT specialists, and business consultants. The company is headquartered in Torrance, California, with additional offices in Australia and India. For more information, visit [www.bqe.com](http://www.bqe.com).

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