



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

BQE Software Inc.
Steven Burns, Chief Creative Officer
(310) 602 4010
burns@bqe.com

BQE Software Names Matt Cooper as Chief Revenue Officer

The addition of another C-level executive to the management team marks a new chapter in the company's 25+ year history.

TORRANCE, Calif. - September 15th, 2021 - BQE, a leading cloud-based software provider to professional service firms, recently announced Matt Cooper as the company's new Chief Revenue Officer. His primary focus will be on sales and marketing alignment, as well as strategic growth initiatives.

Having previously worked in operating roles for industry leading investment firms, Cooper has extensive experience working with vertically-oriented business-to-business software companies. His most recent role as SVP of Growth at Serent Capital, a lower-middle market private equity firm focused on investing in high-growth service and technology businesses, is a perfect fit for BQE's plans for expansion in the coming months and years.

"Mr. Cooper will be an invaluable addition to our team as our Chief Revenue Officer," said Shafat Qazi, CEO and Founder of BQE Software. "His impressive background, coupled with hands-on experience, will result in both quantifiable and scalable growth of our industry-leading software, BQE CORE."

Cooper's interest in BQE was piqued during his former employer's due diligence of the company as a candidate for potential investment, a deal [that ultimately closed](#) earlier this year.

"BQE CORE is architected with a sound technology base, and the company's commitment to continuously improving it every quarter - specifically based on their customer's needs - is really the company's 'secret sauce'," Cooper stated. "This played a key role in my decision to join the company as the new CRO. I am looking forward to delivering value to both our current and future customers."

To learn more about BQE, the company's flagship product CORE, or Mr. Cooper, visit BQE.com.

About BQE Software:

BQE Software develops innovative business management software for professional services firms. Its flagship product, BQE CORE®, centralizes and streamlines the way firms enter and use information for time tracking, billing, project management, and accounting. This gives them the speed and insight necessary to rapidly make informed decisions, increase productivity, and grow profits. BQE Software is trusted by leading architects, engineers, accountants, attorneys, IT specialists, and business consultants. The company is headquartered in Torrance, California, with offices in Sydney, Australia. For more information, visit www.bqe.com.

###