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BQE Software Builds Team to Drive Further Growth

BQE fortifies its leadership team with the addition of three seasoned executives.

TORRANCE, Calif. – April 12, 2022 - BQE Software, Inc., the top project management software for architecture, engineering, and other professional services firms, has bolstered its executive team to enhance its BQE CORE software platform and drive continued growth. BQE is thrilled to welcome Bryan Schreiber as its new Chief Financial Officer, Tara Reddy as Senior Vice President of Sales, and Guy Assedou as Chief Product Officer.

Bryan Schreiber brings twenty-five plus years of finance and accounting experience to BQE.

Prior to joining BQE, Bryan was the CFO of BillingTree, a provider of integrated payments solutions for various industries. While at BillingTree, his responsibilities included Accounting/Finance, Merchant Acquiring, HR, and M&A. In June 2021 BillingTree was successfully sold to a publicly traded competitor.

“I am excited to be joining the BQE team,” said Bryan Schreiber. “I look forward to helping the company continue to deliver best-in-class business management solutions to our customers.”

Tara Reddy brings a wealth of sales leadership spanning twenty years with technology organizations. She most recently served as the Senior Vice President of Sales at MobileCause where she oversaw the sales and customer success functions that helped non-profit clients successfully adopt technology tools critical to scale their fundraising and donor engagement operations.

Earlier at Guidance Software, Tara was responsible for building and scaling the sales organization while achieving record sales growth. In between Guidance Software and MobileCause she worked at Lieberman Software where she served as the Head of North America Mid-market sales, Worldwide international channel sales, and customer success functions, contributing to the strong revenue growth of the organization, ultimately leading to a successful exit.

“It’s exciting to join BQE at a pivotal time in our company’s history,” said Tara Reddy. “I am looking forward to working with our talented team to steer the sales and customer success teams through the next phase of growth. Our business management software is the perfect choice for organizations looking for an intuitive and easy to use solution to track their overall business profitability in the most accurate and efficient manner.”

Guy Assedou is an experienced product leader with expertise in SaaS, payments, entertainment, nonprofit, and social media. In his career, his passion to bring about a positive and meaningful impact to customers' lives enabled him to deliver delightful user experiences across devices (web, mobile, desktop) and drive significant business wins.

Prior to joining BQE, Guy led multiple high-priority strategic initiatives for the Facebook app at Meta. He previously established and led high-performance product teams at MobileCause, a private-equity backed SaaS company, where he introduced best-in-class reporting and analytics capabilities and new payment methods.

“Mr. Schreiber, Ms. Reddy, and Mr. Assedou will each be a valuable addition to our team,” said Victor Limongelli, CEO of BQE Software. “Their impressive backgrounds and analytical prowess coupled with their exceptional years of experience and strategy will result in even more scalable growth for BQE.”

To learn more about BQE, the company’s flagship product CORE, or Mr. Schreiber, Ms. Reddy, and Mr. Assedou, visit [BQE.com](https://www.bqe.com).

About BQE Software:

BQE Software develops innovative business management software for professional services firms. Its flagship product, BQE CORE®, centralizes and streamlines the way firms enter and use information for time tracking, billing, project management, and accounting. This gives them the speed and insight necessary to rapidly make informed decisions, increase productivity, and grow profits. BQE Software is trusted by leading architects, engineers, accountants, attorneys, IT specialists, and business consultants. The company is headquartered in Torrance, California. For more information, visit www.bqe.com.